



kaapi  
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## CASE STUDY



# Taste Please

Development of web & mobile  
platform for a social dining concept

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## ABOUT US

KaapiSoft is a growing team of specialist software programmers and developers with a strong experience in developing applications and system solutions across a wide range of business sectors and commercial applications.

Our speciality is delivering software solutions to customers who are in need of outsourcing a particular aspect of their IT in a cost-effective manner.

We can deliver Bespoke solutions to your business including developing rich client applications, database management systems, systems integration and e-commerce solutions among many others.

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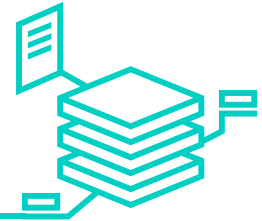
# CASE OVERVIEW

**A startup concept for a web and mobile based social dining experience in Malta**



KaapiSoft was involved in developing and project managing a robust custom designed platform for enabling network members a unique user experience in sharing and booking dining and entertainment events locally.

# THE CHALLENGE



Tasteplease was a startup that had the ambitious plan to introduce a new platform in Malta geared towards the concept of social dining.

The web and mobile based platform allows its network members to list dining/entertainment events and have people interact, book, share or invite others to these social events.

The concept required a small team of web and mobile app developers to work closely with the CTO in order to develop the product from drawing board to market.

KaapiSoft was outsourced to assist in the project mainly through their expertise in project management and bespoke solutions using PHP and JQuery stack.



## PROCESS & WORKFLOW

### **The Drawing Board & Timeframes**

KaapiSoft's involvement in the startup project for developing the main application platform was within a timeframe of 4 months.

### **Project Management**

During this timeframe, KaapiSoft was directly involved in the platform development while also project managing and allocating tasks to team members according to role.

### **Teamwork & Delivery**

Diligent project planning was a major part of the involvement and it included setting up goals and milestones to deliver a final product that was tested, polished and on schedule.



# THE END PRODUCT

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Although the startup project was discontinued at a later stage after deployment due to commercial reasons, the product development was a success and had also received the Red Herring Award in 2018.

During the development phase, a lot of diligent testing, monitoring and feedback was followed so as to ensure a product launch with the best problem-free user experience.

The product was met extremely well by both early adopters and general users. There was a lot of positive feedback from all device users, whether web or mobile app.